

HIGHLIGHTS

OF THE 22ND PAWLIK CONGRESS

**PROACTIVE
SHAPING
THE FUTURE**



22.
PAWLIK
Congress

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OF THE 22ND PAWLIK CONGRESS

The 22nd Pawlik Congress this year was again moderated by [Dunja Hayali](#) at the Gastwerk Hotel Hamburg – with the support of the Mercedes-Benz VIP shuttle.

There were exciting discussions and inspiring presentations: the speakers shared their insights about the topic *„Proactive - Shaping the Future“* with the approximately 250 participants.





POWERFUL PRESENTATIONS

Host *Joachim Pawlik* welcomed the former head of the Munich Security Conference *Wolfgang Ischinger*, AI expert *Alois Krtil*, politician and loneliness researcher *Diana Kinnert*, top manager

Herbert Diess and former professional soccer player *Lothar Matthäus*, while outside in Hamburg the weather was stormy and wet.





The 22nd PAWLIK Congress was supported by:

Mercedes-Benz Hamburg, Deutsche Bank, Montblanc, RSM Ebner Stolz, Optiker Bode, AGA, Gastwerk Hotel Hamburg, TÜV Nord, Viebrockhaus, Engel & Völkers as well as Hamburger Abendblatt as our media partner.





JOACHIM PAWLIK, CEO of PAWLIK Consultants and CEO of PINKTUM, opened the 22nd PAWLIK Congress and welcomed the ca. 250 participants. In his keynote speech „Proactive – Shaping the Future“, he explained, among other things, why many people feel powerless at the moment. The current crises – wars, climate challenges and political instability – weigh heavily on all of us. As individuals it is difficult to get out from under the weight. So, we need a different form of community, cooperation and coexistence.



Joachim Pawlik explained what this idea for solidarity and community could look like using the Ultrà Sankt Pauli fan group as an example and offered companies and managers recommendations derived from the group's principles.





**„STRENGTH COMES
FROM BEING IN A
COMMUNITY“**

Joachim Pawlik



„IT IS NOT POWERFUL TO AVOID DECISION-MAKING. IF YOU WANT TO BE A PART OF SHAPING THINGS, IT'S BETTER TO MAKE DECISIONS.“

Wolfgang Ischinger



WOLFGANG ISCHINGER explained that we are currently facing fundamental changes in the global political landscape and asked whether we as a society, as a country, as the EU have any goals at all. In his view, it is high time that the EU be recognized not only as a trading partner, but also as a foreign policy player. Because that is where the strength to shape the future must come from.



Generative AI is here to stay, announced AI expert **ALOIS KRTIL**, making it clear that the question is not whether to get involved, but how to get involved. At the same time, he encouraged the audience, as the cards are constantly being reshuffled in the field of AI, so there is still a chance to join the front runners. Especially because – at least for the next few years – humans will be an integral part of the AI equation.





**„IN ITS ENTIRE HISTORY,
AI HAS NEVER BEEN AS
ACCESSIBLE AS IT IS
TODAY.“**

Alois Krtil



**„WHEN PEOPLE ARE
CARRYING LESS OF
A BURDEN, THEIR
TRUE NATURE EMER-
GES. AND 50 % OF
THAT IS BEING PART
OF A COMMUNITY“**

Diana Kinnert

DIANA KINNERT spoke about loneliness, which people are often ashamed to address, and explained that loneliness is not synonymous with being alone. Loneliness, rather, is a subjective feeling that is constant and is coupled by pain and suffering. She made a powerful plea for structures to be created so that groups start to perceive and feel that they are groups, because everyone needs a community. She also spoke about the “chat cash registers” set up in the Netherlands, which could be a step in the right direction.





HERBERT DIESS began his speech bubbling over with optimism, daring to suggest that the world will become better, cheaper, quieter and, above all, emission-free. For him, China is not an enemy, but world's workshop. We should not detach ourselves from China, quite the opposite, as productivity lies in the symbiosis with China. He made an appeal for us to concentrate on new technologies instead of trying to save the old ones.



„EVERYTHING IS CHANGING. MORE IN THE NEXT 20 YEARS THAN IN THE LAST 100. THIS IS A HUGE OPPORTUNITY FOR THOSE WHO ENGAGE, FOR ENTREPRENEURS AND FOR INVESTORS.“

Herbert Diess





LOTHAR MATTHÄUS reminisced about his past and talked about his beginnings at Borussia Mönchengladbach, FC Bayern Munich, the German Football Association, and also shared what he is currently doing in the soccer world. Dunja Hayali – a self-confessed Gladbach fan – was in her element; the audience was able to experience first-hand what ZDF’s “Das aktuelle Sportstudio” is like, and also had time to ask their questions.

NETWORKING DURING THE BREAKS





AT THE CONGRESS EVE EVENT: RICHARD DAVID PRECHT AND MARKUS LANZ



„AN OPTIMIST WHO FEELS LET DOWN BY HIS OWN IDEALS HAS STILL LED A BETTER AND MORE FULFILLING LIFE THAN A PESSIMIST WHO FEELS HIS BELIEFS ARE CONSTANTLY CONFIRMED.“

Prof. Dr. Richard David Precht

„WE NEED TO BE A LITTLE MORE DARING, LOOK TO THE LEFT AND THE RIGHT, BE A LITTLE MORE CREATIVE. THAT’S WHAT WE NEED“

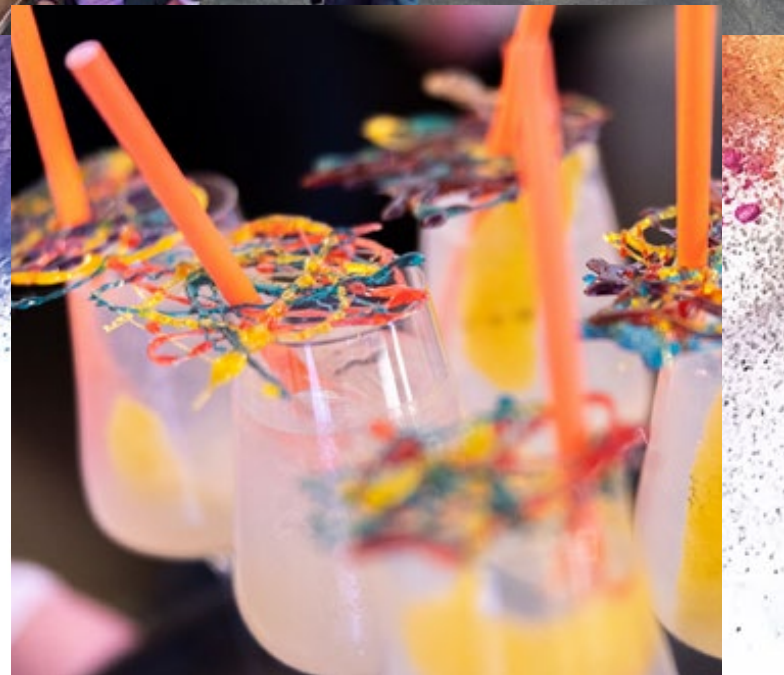
Markus Lanz

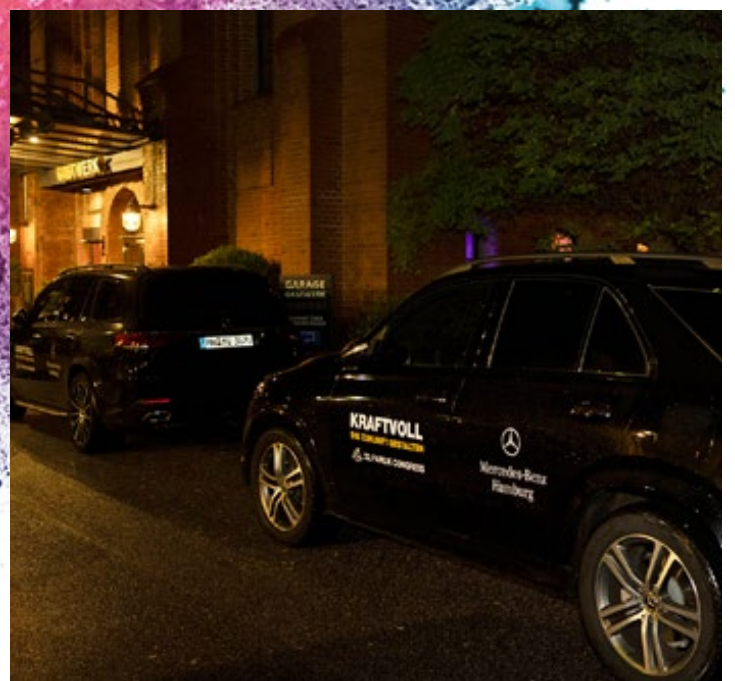


A close-up shot of a group of people networking. A woman with long blonde hair is in the foreground, looking towards a man in a dark jacket. Other people are visible in the background, some looking towards the camera.



WE ARE LOOKING FORWARD TO THE NEXT PAWLIK CONGRESS!





PAWLIK

An abstract, colorful splash of paint or ink in shades of blue, purple, pink, and red, set against a white background. The splash is concentrated on the right side of the page, with some smaller droplets scattered across the white area.

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